

Seow Kim Siang | Animator

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Introduction

Illustrator and animator with 15 years of experience in the film and animation industry. Designed for animated shows, ie *Leo the Wildlife Ranger* (ATA Best Preschool Programme). Film work includes storyboards for short films and brand campaigns, art direction for animation and illustrations. Passionate about entertaining and evocative storytelling, with a love for creative collaboration.

Experience

Illustrator & Animator | Freelance

2016 - Present

- Designed key visuals and synopsis storyboards for pitch proposals for August Pictures.
- Delivered storyboards for Ogilvy, BBDO, MediaMonks etc. under tight deadlines.
- Crafted effective key visuals with creative agencies for corporate/commercial clients.
- Designed illustrations and motion design for broadcast series, ie *Money Mind*.
- Lead the animation for several short films and videos for Viddsee.
- Produced animated video for Arts@Macpherson by Participate In Design.

Design Lead | Omens Studios

2015 - 2016

- Promoted to supervise design and art direction for *Counting With Paula* series.
- Reviewed designs for approval with modeling, lookdev departments.
- Supervised production design on *Counting With Paula* web series.
- Directed the trailer for 'Leo's fun pack' interactive app.

Concept & Storyboard Artist | Omens Studios

2014 - 2015

- Designed stylized characters, props, environments for *Counting With Paula* and *Leo the Wildlife Ranger* series.
- Delivered quick turnaround of storyboards and animatics for *Counting With Paula*.
- Texture artist for Gnome's realistic clothes and exterior environment for *Gnome* short film (17th DigiCon6 Awards).

Storyboard Artist & Illustrator | Big 3 Media

2013 - 2014

- Storyboarded for video projects for clients such as *Jones Lang Lasalle* (JLL).
- Illustrated 2D assets and backgrounds for animated projects.
- Stopmotion animator for *Health Promotion Board's* video series.

Texture Artist & Matte Painter | Omens Studios

2012

- Textured detailed realistic props for *Cap'n Shmelly and the Sperm Whale* short film (16th DigiCon6 Awards).
- Realistic matte paintings and environment paintovers for *Oasis* short film (15th DigiCon6 Awards).

Illustrator | Freelance

2010 - 2011

- Illustrated pitch concept visualizations for Standard Chartered training event.
- Visual development for environments in EOS's *Earth Girl* project.
- Created storyboards and illustrated 2D assets for RWS Maritime Experiential Museum.

Research Assistant | NTU Research Project

2007 - 2008

Tradigital Mythmaking - Singaporean Animation for the 21st Century
by Assoc Prof Hans-Martin Rall

- Contributed to storyboards for 'Juan' folktale as part of story team.
- Animated main character and other scenes for final trailer.

Education

BFA Digital Animation | NTU (School of Art, Design and Media)

2010

Graduation film *The Mischievous Misbehaviour of Kevin Khoo Keng Kok* has been screened at the Esplanade Basement Films and National Museum's Play@NMS.

Skills

- **Photoshop** | Design, illustration, storyboards
- **Blender and Maya** | Texturing, 3D environment and product mockups
- **After Effects and Premiere Pro** | Animation and film editing